

## Media Alert

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## CHCH On Demand Now Available on Source Cable

(Toronto, Canada) Today Channel Zero announced the launch of **CHCH On Demand** on Hamilton-based cable company **Source Cable**.

At no extra charge, effective immediately Source Cable subscribers have access to a variety of CHCH original programs, with leading primetime dramas being added to CHCH's On Demand offering imminently.

"CHCH is pleased to launch its first VOD service to Source Cable customers," said Cal Millar, President and C.O.O., Channel Zero Inc. "We look forward to an increased library of CHCH programming being available to television viewers throughout Ontario and across the country."

### CHCH On Demand Original Programs include:

**Square Off** - Mark Hebscher and Liz West debate the issues of the day, challenging the experts and holding leaders to account. No subject is off-limits. And viewers get to have their say too!

**Sportsline** - No one has greater opinions about sports than Mark Hebscher, unless it's Clint "Bubba" O'Neil! Each day they duke it out with highly informed and insightful debate about all matters related to sports. Mark and "Bubba" pull no punches and speak their minds, unfiltered.

Square Off and Sportsline are added to CHCH On Demand's library daily, following their regularly scheduled broadcast.

**The Watchlist** is your small screen primer for the big screen experience. From our studio in the heart of Canada's biggest movie city, our hosts provide an exclusive look at the major theatrical releases of the week in a fun and irreverent half hour. With an in-depth look at what's new in the biz, interviews with film makers, and reviews of the hottest releases, you'll stay in the know at 24 frames per second.

### CHCH On Demand Primetime Dramas include:

**Supernatural** - The thrilling and terrifying journey of the Winchester Brothers continues with Season 9. Sam (Jared Padalecki) and Dean (Jensen Ackles) have spent the last eight years battling the things that go bump in the night. Over the years, with the help of the fallen angel Castiel (Misha Collins), and the King of Hell, Crowley (Mark A. Sheppard), the Winchesters have straddled the line between good and evil.

**Hart of Dixie** – Now in Season 3, Rachel Bilson leads a stellar ensemble cast in this fish-out-of-water comedic drama about small-town living, big-city attitudes and complicated love triangles. Set in the lovely town of BlueBell, Alabama, where the neighbours take care of one another, the mailman knows your name, there's a parade every Tuesday ... and people still aren't quite used to New York transplant Dr. Zoe Hart.

The Watchlist, Supernatural and Hart of Dixie are available weekly, the day following their regularly scheduled broadcast.

### **About CHCH**

CHCH started broadcasting in 1954 and is proud to be the news leader for Hamilton and the surrounding Halton and Niagara regions. CHCH produces more original news programming than any other local television station in North America. With a primetime line-up anchored by movies, news magazine shows, and hit dramas, CHCH is available to over 92% of Ontario households and is viewed by millions nationally each week. CHCH is owned and operated by Channel Zero Inc. For more information, please visit [www.chch.com](http://www.chch.com).

### **About Channel Zero**

Established in 2000, Channel Zero Inc. is an independent Canadian broadcaster that owns conventional channel [CHCH Ontario](http://www.chch.com) (HD) and a growing bouquet of specialty channels including [Rewind](http://www.rewind.com), [Silver Screen Classics](http://www.silverclassics.com) and [Fight Now! TV](http://www.fightnow.com) – the first 24/7 combat sports channel to air in the U.S. Channel Zero is also home to [Movieola.ca](http://www.movieola.ca), an online and on-demand provider of critically-acclaimed short films, and [Quat Media](http://www.quatmedia.com), an Academy Award® winning film sales and distribution company. For more information, please visit [www.tvchannelzero.com](http://www.tvchannelzero.com).

### **About Source Cable**

Source Cable Limited is a privately owned, single source service provider that has been serving the residents of Hamilton for close to 40 years. Source Cable offers over 460 television and audio channels, including 117 High Definition networks, 32 On Demand networks and 4 TV Everywhere networks. In addition, Source Cable provides ultra fast High Speed Internet, Home Phone services, Fiber-to-the-Home, Home & Business Security, Wireless Internet and Commercial business services. For more information about Source Cable Limited, please visit our website at <http://www.sourcecable.ca>.

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