

Media Alert

For Immediate Release
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CANADIAN OLYMPIAN PERDITA FELICIEN JOINS CHCH NEWSROOM

(Toronto, Canada) Channel Zero announced today that two-time Olympian and two-time World Champion Canadian Hurdler Perdita Felicien has joined the CHCH News Team.

The 33-year-old athlete from Pickering, Ontario is retiring after a rewarding career with major achievements including two world titles, two Olympic medals, and 10 Canadian Championships. She announced today that after recently completing her postgraduate diploma in Broadcast Journalism at Seneca College, CHCH is her preferred choice of employment. She recognizes CHCH's commitment to journalism and is looking forward to joining the CHCH Newsroom.

Perdita joins CHCH on November 25th and will start at the writing desk, learning her way around the various parts of the newsroom. "It's not too often we get to hire a world champion, but that's what we've done!" said John McKenna, Executive Producer, CHCH News. "We're absolutely thrilled to have Perdita join the dedicated group of champions that make up CHCH's award-winning newsroom. Welcome aboard Perdita!"

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About CHCH

CHCH started broadcasting in 1954 and is proud to be the news leader for Hamilton and the surrounding Halton and Niagara regions. CHCH produces more original news programming than any other local television station in North America. With a primetime line-up anchored by movies, news magazine shows, and hit dramas, CHCH is available to over 92% of Ontario households and is viewed by millions nationally each week. CHCH is owned and operated by Channel Zero Inc. For more information, please visit www.chch.com.

About Channel Zero

Established in 2000, Channel Zero Inc. is an independent Canadian broadcaster that owns conventional channel [CHCH Ontario](http://www.chch.com) (HD) and a growing bouquet of specialty channels including [Rewind](http://www.rewind.com), [Silver Screen Classics](http://www.silvercreen.com) and [Fight Now! TV](http://www.fightnow.com) – the first 24/7 combat sports channel to air in the U.S. Channel Zero is also home to [Movieola.ca](http://www.movieola.com), an online and on-demand provider of critically-acclaimed short films, and [Ouat Media](http://www.ouat.com), an Academy Award® winning film sales and distribution company. For more information, please visit www.tvchannelzero.com.

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