



*tiny*  
**Talent Time**★

**IT'S BACK!**

## **Casting Call Begins Today**

**TORONTO, OCTOBER 1, 2013**....Parents and kids are invited to join in the celebration of CHCH's 60<sup>th</sup> Anniversary with the return of the iconic ***Tiny Talent Time***. One of the longest running and most-loved family shows in Canadian history, ***Tiny Talent Time*** takes us back to a refreshing era of tap-dancing tots and pint-sized magicians sharing their developing talents, just for the fun of it.

An Ontario-wide casting call to children under 12 years old begins today and runs until November 30<sup>th</sup> through online video submissions at [www.chch.com/tinytalenttime](http://www.chch.com/tinytalenttime). Single and group acts of all kinds of talent are welcome, but submissions are limited to one per discipline per child/group. Only the producers will be able to see the video submission and none will be posted for public viewing.

"Since announcing our plans to bring back ***Tiny Talent Time***, we have received such incredible feedback from the public," stated Jennifer Chen, Channel Zero's Vice President of Programming. "We look forward to seeing all of the performances, and celebrating children's talents."

CHCH will air a minimum of eight new 30-minute weekly episodes of ***Tiny Talent Time*** beginning Saturday, June 7, 2014 at 8 p.m. with an encore presentation at 5:30 p.m. on Sundays.

"Our producers will be busy every day reviewing the submissions and looking for the brightest stars," added Chen. "So we are encouraging Tiny Talents to get those submissions in as quickly as they can."

The airing of ***Tiny Talent Time*** spanned 35 years in its first run, from 1957 to 1992, and was one of CHCH's most popular shows. The concept was designed as a younger version of CHCH founder Ken Soble's Amateur Hour — which originated on local radio station CHML in 1931.

Notable alumni of the TV talent show for kids included Sheila Copps, Frank Augustine and Deborah Cox.

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