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CHANNEL ZERO BRINGS THE PINKERTONS TV SERIES TO CANADA

Special 2-hour Series Premiere Event 8PM January 27 exclusively on CHCH

(Toronto, Canada) Channel Zero, parent company to CHCH TV, has teamed up with Canadian companies Rosetta Media and Buffalo Gal Pictures to produce the upcoming 22-episode actionadventure detective series set to premiere in Canada in the New Year, exclusively on CHCH.

Inspired by real characters and cases from Pinkerton's National Detective Agency, <u>The Pinkertons</u> follows founder Allan Pinkerton (Angus Macfadyen), his son William (Jacob Blair), and America's first female detective Kate Warne (Martha MacIsaac), as they solve crimes throughout the "Wild West" of the 1860s.

Allan Pinkerton is renowned for revolutionizing detective work by developing use of surveillance, undercover work and the mug shot. Over 160 years later, the legacy of <u>Pinkerton (The Agency)</u> continues today. With employees and offices worldwide, Pinkerton maintains an unmatched reputation for protecting clients and their assets around the globe.

The TV series will air on CHCH Tuesdays at 8PM starting January 27. Viewers will have two chances to catch the series premiere during a special two-hour event on Tuesday January 27 at 8pm or Saturday, January 31 at 8pm.

"This has been an interesting venture and we're thrilled to bring this production to Canada," said Romen Podzyhun, CEO at Channel Zero. "In a CSI era where television crime dramas are all about sophisticated forensic science, we're very excited about the juxtaposition *The Pinkertons* as a historical period piece brings to CHCH's primetime schedule."

Production has begun in Manitoba and will continue through March 2015, providing opportunity for brand partnerships and unique content integration.

The Pinkertons was created by Kevin Abrams (via his company Alpine Labs) and Adam Moore, who wrote the pilot. It is executive produced by Rosetta President Suzanne Berger and Buffalo Gal President Phyllis Laing.

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About Channel Zero Inc.

Channel Zero is an independent Canadian media company that owns over-the-air channel CHCH Ontario and a growing bouquet of specialty channels including Rewind and Silver Screen Classics. The company is parent to Channel Zero Digital, which owns popular sites Andpop and ChartAttack, and the digital companions of its broadcast brands. Channel Zero World Media operates Bollywood Times, Mehndi TV and Halla Bol – Canada's first South Asian HD TV channels. Channel Zero also operates Ouat Media, an Academy Award® winning film sales and distribution company. For more information, please visit www.tvchannelzero.com.

About CHCH

CHCH started broadcasting in 1954 and is proud to be the news leader for Hamilton and the surrounding Halton and Niagara regions. CHCH produces more original news programming than any other local television station in North America. With a primetime line-up anchored by movies, news magazine shows, and hit dramas, CHCH is available to over 92% of Ontario households and is viewed by millions nationally each week. For more information, please visit www.chch.com.