

Media Alert

For Immediate Release

September 16, 2015



CHCH TO BROADCAST THE 2015 FEDERAL LEADERS DEBATE SEPTEMBER 17 AT 8PM

*- Pre-show 8PM - Federal Leaders Debate 8:15PM – Post-analysis 9:45PM
- Live streaming at chch.com 8-10PM*

(Toronto, Canada) Channel Zero is pleased to announce that CHCH will be the only over-the-air broadcaster of the 2015 LEADERS DEBATE in Ontario. The two-hour program will begin with a pre-show and wrap with analysis from the CHCH newsroom, hosted by CHCH evening news anchor Nick Dixon.

The Debate will feature in-depth discussion on the economy with Conservative Leader Stephen Harper, NDP Leader Thomas Mulcair, and Liberal Leader Justin Trudeau. It is moderated by David Walmsley, Editor-in-Chief of The Globe and Mail.

The first half of the 90-minute debate will focus on six critical economic areas: Jobs, Energy and the Environment, Infrastructure, Housing and Taxation, as well as a sixth topic to be determined by journalists through feedback from voters across Canada. The second half will focus on each leader's economic vision for the country. The event will also include pre-show and post-show panel discussions that will provide viewers with analysis, context and commentary from some of the finest political and economical observers in the country.

CHCH will also offer the Leaders Debate live at www.chch.com as an alternate viewing option.

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About CHCH

CHCH started broadcasting in 1954 and is proud to be the news leader for Hamilton and the surrounding Halton and Niagara regions. CHCH produces more original news programming than any other local television station in North America. With a primetime line-up anchored by movies, news magazine shows, and hit dramas, CHCH is available to over 92% of Ontario households and is viewed by millions nationally each week. For more information, please visit www.chch.com.

About Channel Zero

Channel Zero is an independent Canadian media company that owns over-the-air channel CHCH-TV and a growing bouquet of specialty channels including Rewind and Silver Screen Classics. Launching Fall 2015, Bloomberg TV Canada is the first of several platforms under Channel Zero's leadership that will combine the best of Bloomberg's global branded content with Bloomberg original and local Canadian subject matter. Also within the parent company's portfolio are *Channel Zero Digital*, which owns popular sites Andpop and ChartAttack, and the digital companions of its broadcast brands; and *Channel Zero World Media*, which operates Bollywood Times, Mehndi TV and Halla Bol – Canada's first South Asian HD TV channels. Channel Zero also operates Quat Media, an Academy Award® winning film sales and distribution company. For more information, please visit www.chz.com.