



Ontario University Athletics  
FOR IMMEDIATE RELEASE

October 21, 2015

## **ONTARIO UNIVERSITY ATHLETICS AND CHCH ANNOUNCE MULTI-YEAR BROADCASTING AGREEMENT**

BURLINGTON, Ont. – Ontario University Athletics (OUA) and Channel Zero are excited to announce that CHCH will be the “official home of OUA,” beginning this fall with the Yates Cup playoffs.

“For several decades, CHCH and OUA brought the accomplishments and accolades of student-athletes into thousands of households across the province and country,” said Gord Grace, OUA CEO. “We are thrilled to reunite with CHCH once again to showcase the high level of competition that our conference offers to a national audience.”

Coverage on CHCH will begin at 1pm on Saturday, November 7 with a semifinal matchup, while the Quest for the 108<sup>th</sup> Yates Cup will conclude live on CHCH, Saturday, November 14 at 1pm.

“We are proud to partner with OUA to increase its profile and contribution to sport in Canada,” said Romen Podzyhun, CEO, Channel Zero. “We look forward to broadcasting these games once again and offering sports enthusiasts more live sporting event options.”

A pair of former OUA quarterbacks, Mark Lee and Justin Dunk, will have the call of the semifinal and the 108<sup>th</sup> Yates Cup.

Gemini award-winner Mark Lee is a veteran Canadian sportscaster with CBC Sports and Rogers Sportsnet and is also a former quarterback for the Carleton Ravens (1975-78). While with CBC Sports, Lee was a host and play by play announcer on the CFL on CBC for 16 years from 1992-2007, calling three consecutive Grey Cups from 2005-2007. Lee is well known for his work as an athletics commentator and has reported on a variety of sports in his career.

Justin Dunk started at quarterback for the University of Guelph Gryphons from 2005-09 and he played in the 100th Yates Cup in 2007. He threw for the eighth most yards in CIS history (9,530) and tied for 10th all-time in Canadian university football with 63 touchdown passes during his Guelph career. Dunk closely follows OUA and CIS football, he is a national columnist for CFL.ca, a football reporter (CIS, CFL and NFL) for Sportsnet.ca and works the sidelines for Sportnet's CIS football broadcasts.

The agreement which will begin with a semifinal and the 108<sup>th</sup> Yates Cup broadcast can also be expanded to include additional playoffs and championships. Details regarding potential winter championship broadcasts will be made at a later date.

Leading up to the 108<sup>th</sup> Yates Cup, OUA football fans can continue to follow their favourite teams at home or on the road throughout the regular season and playoffs, live on OUA.tv.

For more information on CHCH and the 108<sup>th</sup> Yates Cup, visit OUA.ca.

**-OUA-**



## **ABOUT CHCH**

CHCH started broadcasting in 1954 and is proud to be the news leader for Hamilton and the surrounding Halton and Niagara regions. CHCH produces more original news programming than any other local television station in North America. With a primetime line-up anchored by movies, news magazine shows, and hit dramas, CHCH is available to over 92% of Ontario households and is viewed by millions nationally each week. CHCH is owned and operated by Channel Zero Inc.

## **ABOUT CHANNEL ZERO**

Channel Zero is an independent Canadian media company that owns over-the-air channel CHCH-TV and a growing bouquet of specialty channels including [Rewind](#) and [Silver Screen Classics](#). Launching November 2015, [Bloomberg TV Canada](#) is the first of several platforms under Channel Zero's leadership that will combine the best of Bloomberg's global branded content with Bloomberg original and local Canadian subject matter. Also within the parent company's portfolio are [Channel Zero Digital](#), which owns popular sites [Andpop](#) and [ChartAttack](#) and the digital companions of its broadcast brands; and *Channel Zero World Media*, which operates [Bollywood Times](#), [Mehndi TV](#) and [Halla Bol](#) – Canada's first South Asian HD TV channels. Channel Zero also operates [Ouat Media](#), an Academy Award® winning film sales and distribution company. For more information, please visit [www.chz.com](http://www.chz.com).

## **ABOUT ONTARIO UNIVERSITY ATHLETICS**

Ontario University Athletics (OUA) and its 20 member institutions are developing Champions For Life. Giving 9,000 student-athletes the opportunity to excel academically and on the playing field, while preparing for life after university. For more information, visit [OUA.ca](http://OUA.ca).

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