MEDIA ALERT:
BLOOMBERG HOSTS INTERVIEW WITH CANADIAN PRIME MINISTER JUSTIN TRUDEAU

*Televised Interview will air Thursday, March 17, 9:00am ET*

Video Feed Available on BLM1 at The New York Switch and loop 4219 at New York Waterfront (Encompass), 10:00am ET embargo

On Thursday, March 17, Canadian Prime Minister Justin Trudeau will join Bloomberg Editor in Chief John Micklethwait for a televised interview at the company’s New York headquarters.

The event will be broadcast live on Bloomberg Television starting at 9:00am ET.

Video Feed Available on BLM1 at The New York Switch and loop 4219 at New York Waterfront (Encompass). Format will be HD-SDI.

The interview is EMBARGOED for air until 10:00am ET on Thursday (3/17).

Bloomberg TV Canada will also be broadcasting the live interview. A listing of channel numbers for Bloomberg TV Canada is available [here](#). The interview will also be available for live streaming at [www.bloombergtv.ca](http://www.bloombergtv.ca)

**Bloomberg Media Contacts:**
Ashley Bahnken, +1-212-617-1524, abahnken@bloomberg.net
Ty Trippet, +1-212-617-2443, trippet@bloomberg.net

**About Bloomberg TV Canada**
Bloomberg TV Canada delivers the best of Bloomberg’s global markets information, essential Canadian business and financial news, and dynamic lifestyle programming to influential Canadian decision-makers. With input from 30 journalists in six news bureaus in major markets across Canada, and access to 2,400 journalists reporting from 150 bureaus in 73 countries worldwide – Bloomberg TV Canada becomes the first business and financial information source for Canadians, providing its audience with a critical edge by connecting them to a vital network of information, people and ideas. Bloomberg TV Canada broadcasts from the heart of Toronto’s financial district with studios at Brookfield Place and TSX. For more information, please visit [www.bloombergtv.ca](http://www.bloombergtv.ca). Bloomberg TV Canada is operated by Channel Zero in Toronto.