

Media Alert
For Immediate Release
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MEDIA ALERT:

BLOOMBERG HOSTS INTERVIEW WITH CANADIAN PRIME MINISTER JUSTIN TRUDEAU
Televised Interview will air Thursday, March 17, 9:00am ET

Video Feed Available on BLM1 at The New York Switch and loop 4219 at New York Waterfront (Encompass), 10:00am ET embargo

On Thursday, March 17, Canadian Prime Minister Justin Trudeau will join Bloomberg Editor in Chief John Micklethwait for a televised interview at the company's New York headquarters.

The event will be broadcast live on Bloomberg Television starting at 9:00am ET.

Video Feed Available on **BLM1** at The New York Switch and loop **4219** at New York Waterfront (Encompass). Format will be HD-SDI.

The interview is **EMBARGOED** for air until 10:00am ET on Thursday (3/17).

Bloomberg TV Canada will also be broadcasting the live interview. A listing of channel numbers for Bloomberg TV Canada is available [here](#). The interview will also be available for live streaming at www.bloombergtv.ca

Bloomberg Media Contacts:

Ashley Bahnken, +1-212-617-1524, abahnken@bloomberg.net

Ty Trippet, +1-212-617-2443, ttrippet@bloomberg.net

About Bloomberg TV Canada

Bloomberg TV Canada delivers the best of Bloomberg's global markets information, essential Canadian business and financial news, and dynamic lifestyle programming to influential Canadian decision-makers. With input from 30 journalists in six news bureaus in major markets across Canada, and access to 2,400 journalists reporting from 150 bureaus in 73 countries worldwide – Bloomberg TV Canada becomes the first business and financial information source for Canadians, providing its audience with a critical edge by connecting them to a vital network of information, people and ideas. Bloomberg TV Canada broadcasts from the heart of Toronto's financial district with studios at Brookfield Place and TSX. For more information, please visit www.bloombergtv.ca. Bloomberg TV Canada is operated by [Channel Zero](#) in Toronto.