



Ontario University Athletics
FOR IMMEDIATE RELEASE

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ONTARIO UNIVERSITY ATHLETICS AND CHCH CONTINUE BROADCAST PARTNERSHIP FOR 109TH YATES CUP

BURLINGTON, Ont. – Ontario University Athletics (OUA) and Channel Zero are excited to announce that CHCH will once again be the official home of OUA this season.

"We're excited to be back on CHCH once again this season as we continue to bring the accomplishments of our student-athletes to a national audience," said Gord Grace, OUA CEO. "Last year was a highly successful return to television for our conference and we will look to build upon that with another great 2016-17 season."

Coverage on CHCH will begin at 1:00 p.m. on Saturday, November 5 with a semifinal matchup, while the Quest for the 109th Yates Cup will conclude live on CHCH, Saturday, November 12 at 1:00 p.m.

"We are proud to partner with OUA for a second consecutive year," said Romen Podzyhun, CEO, Channel Zero. "The accessibility of CHCH province-wide puts us in a unique position to reach sports enthusiasts cheering for their alma maters. We're honoured to contribute to the rich history of university sport in Canada. "

Mark Lee and Justin Dunk will be returning to the booth again this season, as the pair of former OUA quarterbacks will have the call of both the semifinal and the 109th Yates Cup.

Gemini award-winner Mark Lee is a veteran Canadian sportscaster with CBC Sports and Rogers Sportsnet and is also a former quarterback for the Carleton Ravens (1975-78). While with CBC Sports, Lee was a host and play by play announcer on the CFL on CBC for 16 years from 1992-2007, calling three consecutive Grey Cups from 2005-2007. Lee is well known for his work as an athletics commentator and has reported on a variety of sports in his career.

Justin Dunk started at quarterback for the University of Guelph Gryphons from 2005-09 and he played in the 100th Yates Cup in 2007. He threw for the eighth most yards in CIS history (9,530) and tied for 11th all-time in Canadian university football with 63 touchdown passes during his Guelph career. Dunk closely follows OUA and CIS football and most recently was on the sidelines for City's CIS football broadcasts.

Now in its second-year, the multi-year broadcast deal can also be expanded to include additional playoffs and championships. Details regarding potential winter championship broadcasts will be made at a later date.

Leading up to the 109th Yates Cup, OUA football fans can continue to follow their favourite teams at home or on the road throughout the regular season and playoffs, live on OUA.tv.

For more information on CHCH and the 109th Yates Cup, visit OUA.ca.

-OUA-



ABOUT CHCH

CHCH-TV started broadcasting in 1954 and is proud to be the news leader for Hamilton and the surrounding Halton and Niagara regions. CHCH produces over 24 hours of original local news programming each week. With a primetime line-up anchored by movies, news magazine shows, and hit dramas, CHCH is available to over 92% of Ontario households and is viewed by millions nationally each week. For more information, visit chch.com. CHCH News is produced daily out of its broadcast studio located in Hamilton, Ontario.

ABOUT CHANNEL ZERO

Channel Zero is an independent Canadian media company that owns over-the-air channel CHCH-TV and a growing bouquet of specialty channels including [Rewind](#) and [Silver Screen Classics](#). Launched in November 2015, [Bloomberg TV Canada](#) is the first of several platforms under Channel Zero's leadership that will combine the best of Bloomberg's global branded content with Bloomberg original and local Canadian subject matter. Also within the parent company's portfolio are *Channel Zero Digital*, which owns popular sites [Andpop](#) and [ChartAttack](#), and the digital companions of its broadcast brands; and *Channel Zero World Media*, which operates [Bollywood Times](#), [Mehndi TV](#) and [HallaBol](#) – Canada's first South Asian HD TV channels. Channel Zero also operates [Ouat Media](#), an Academy Award® winning film sales and distribution company. Channel Zero's head office is located in Toronto, Ontario.

ABOUT ONTARIO UNIVERSITY ATHLETICS

Ontario University Athletics (OUA) and its 20 member institutions are developing Champions For Life. Giving 9,000 student-athletes the opportunity to excel academically and on the playing field, while preparing for life after university. For more information, visit OUA.ca.

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