

CAREER O P P O R T U N I T I E S

Electronic Graphic Artist CHCH Television

This notification will serve to inform that a career opportunity exists at CHCH Television in Hamilton, Ontario.

There is a full-time position available for an Electronic Graphic Artist at CHCH-TV.

CHCH Television's Creative Services Department offers a fast-paced environment focused on building superior creative solutions for advertisers and community partners in the Hamilton, Halton and Niagara regions. The successful candidate will work closely with the CHCH Sales, Marketing and News teams as well as various other Channel Zero projects and creative initiatives.

The following is a paraphrase of the primary functions and does not outline all of the duties and responsibilities for this position:

- Develop creative/conceptual designs & storyboards for CHCH Commercial and Promotional needs
- Develop creative elements for Sales, Promotions, Marketing and News including on-air, web and print;
- Design and layout of weekly external marketing materials including magazine, newspaper, web, digital signage & billboard ads and custom promotional items;
- Prepare internal and external communication materials for events not limited to, but including, staff and client functions.
- Perform other duties as required.

At a minimum, candidates will possess:

- A university degree or equivalent education/certification from a recognized art/design school;
- The drive to be a self-starter with the ability to take direction and adhere to brand guidelines
- The ability to handle multiple projects with quick turnaround times and hard deadlines;
- The ability to work well as part of a team or work independently as required.
- A minimum of 2 years previous relevant experience as a designer/graphic artist
- An eye for typography, layout and attention to detail. We are mostly a Mac OS X facility.
- Some experience in a Broadcast video environment (HD).
- Expert, hands-on knowledge of Adobe Creative Cloud, with emphasis in After Effects and Photoshop. Illustrator, In Design and Premiere Pro are desirable assets.
- Knowledge of Final Cut Pro, Ross Xpression an asset.
- Knowledge of 3d solutions such as Cinema 4D and Video Copilot's Element 3d is an asset.
- Web design, content management, coding all assets.
- Familiarity working with several colour systems such as RGB, CMYK, Pantone, and NTSC is an asset.
- A strong knowledge of Microsoft Office applications including PowerPoint, Word and Excel;
- The ability to organize media files and create and maintain a library system in a shared network environment;
- Flexibility - some shift work may be required

Any employee who believes she/he is qualified, and who has an interest in this career opportunity should inform her/his manager in writing of such interest. The Manager will advise the applicant as to the process to be followed.

This is a union position: Functional Group J, Classification Group 9

Posting date: September 19, 2017

Application Deadline: October 3, 2017

Please send your resume, covering letter, and web link to online demo reel quoting reference # CHCH-EGA-2017-09 in confidence to: hr@chch.com (No Phone Calls Please)

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