



## **Salesforce Trainer**

Channel Zero has an immediate opportunity for a Salesforce Trainer. The successful candidate will provide leadership across the organization with Salesforce development, implementation, administration, training and technical support.

### **Essential Duties and Responsibilities:**

- Work with Senior Executives to understand business needs, then configure and implement Salesforce solutions to achieve corporate objectives based on business and functional requirements
- Manage database including import/export, regular database de-duping and cleanup procedures
- Create training material, able to train end users in Salesforce
- Train individuals on Salesforce Administration and Development Tasks
- Perform day-to-day Salesforce support, maintenance and user administration tasks
- Remain up-to-date on new features to provide best practices and recommendations for application optimization, process improvements and future integrations
- Relay information clearly to employees, clients, and shareholders
- Other duties as assigned

### **Qualifications:**

- Proven experience with Salesforce Administration and end user Training is required
- Strong knowledge of CRM applications and knowledgeable in standard functions/modules of Salesforce
- Experience with creation and distribution of sales performance reporting
- Strong ability to translate functional requirements into technical specifications.
- Strong analytical and time management skills and understanding of sales and service processes
- Strong communication, multi-tasking, and organizational skills
- Post-Secondary Education required

**Quoting ref# ST-2018-12, please send your résumé with cover letter and salary expectations, in confidence to: [careers@chz.com](mailto:careers@chz.com) (no phone calls please)**

Channel Zero Inc. is a member of the Channel Zero group of companies and along with its subsidiaries, affiliates, and related companies is an equal opportunity employer dedicated to diversity in its workforce. Please note that all qualified candidates are encouraged to apply but applications from Canadians and permanent residents will be given priority. We thank all applicants for their interest; however, only selected candidates will be contacted. No telephone calls or agencies please.

**About Channel Zero Inc.**

Channel Zero is an independent Canadian media company that owns over-the-air channel CHCH-TV and a bouquet of specialty channels including Rewind, Silver Screen Classics, and Halla Bol Kids TV, Canada's first South Asian HD TV channel. Channel Zero's digital sales agency Junction Digital offers advertisers marketing solutions on our owned and operated websites, as well as through our trading desk. The film division of Channel Zero features Ouat Media, an Academy Award® winning film sales and distribution company. Channel Zero's head office is located in Toronto, Ontario. For more information, please visit [chz.com](http://chz.com).