



## General Creative Services Operator Full-Time

CHCH Television's Creative Services Department offers a fast-paced environment focused on building superior creative solutions for advertisers and community partners in the Hamilton, Halton and Niagara regions. The successful candidate will work closely with the CHCH Sales, Marketing and News Teams as well as various other Channel Zero projects and creative initiatives.

The following is a paraphrase of the primary functions and does not outline all of the duties and responsibilities for this position:

- Develop creative/conceptual designs & storyboards for CHCH Commercial and Promotional needs
- Develop creative elements for Sales, Promotions, Marketing and News including on-air, web and print
- Design and layout of weekly external marketing materials including magazine, newspaper, web, digital signage & billboard ads and custom promotional items
- Prepare internal and external communication materials for events not limited to, but including, staff and client functions
- Perform other duties as required

At a minimum, candidates will possess:

- A university degree or equivalent education/certification from a recognized art/design school
- Two years previous relevant experience as a designer/graphic artist
- Some experience in a Broadcast video environment (HD)
- The drive to be a self-starter with the ability to take direction and adhere to brand guidelines
- The ability to handle multiple projects with quick turnaround times and hard deadlines;
- The ability to work well as part of a team or work independently as required.
- An eye for typography, layout and attention to detail (We are mostly a Mac OS X facility)
- Expert, hands-on knowledge of Adobe Creative Cloud, with emphasis in After Effects and Photoshop.

Desirable assets:

- Illustrator, In Design and Premier Pro
- Knowledge of Final Cut Pro, and Ross Xpression
- Knowledge of 3d solutions such as Cinema 4D and Video Copilot's Element 3d
- Web design, content management
- Familiarity working with several colour systems such as RGB, CMYK, Pantone, and NTSC
- A strong knowledge of Microsoft Office applications including PowerPoint, Word and Excel
- The ability to organize media files and create and maintain a library system in a shared network environment
- Flexibility - some shift work may be required

Posting Date: May 17, 2019

Application Deadline: June 07, 2019

Union position in Functional Group J, Classification Group 9

Please send your resume, cover letter and demo reel quoting reference # CHCH-EGA-2019-05 in confidence to: [hr@chch.com](mailto:hr@chch.com) (No Phone Calls Please)

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2190015 Ontario Inc. is a member of the Channel Zero group of companies and along with its subsidiaries, affiliates, and related companies is an equal opportunity employer dedicated to diversity in its workforce. Please note that all qualified candidates are encouraged to apply but applications from Canadians and permanent residents will be given priority. We thank all applicants for their interest; however, only selected candidates will be contacted. No telephone calls or agencies please.

About CHCH

CHCH-TV started broadcasting in 1954 and is proud to be the news leader for Hamilton and the surrounding Halton and Niagara regions. CHCH produces over 24 hours of original local news programming each week. With a primetime line-up anchored by movies, news magazine shows, and hit dramas. CHCH is available to over 92% of Ontario households and is viewed by millions nationally each week. CHCH News is produced daily out of its broadcast studio located in Hamilton, Ontario. For more information, please visit [chch.com](http://chch.com).



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