



Web Developer

Channel Zero Inc. (CHZ) has a career opportunity for a Web Developer based in Toronto. Reporting to the VP of Operations and working with the sales and editorial teams, this individual will be at the forefront of developing and growing the online presence of Channel Zero's properties.

Key Responsibilities:

- Development and maintenance of the Channel Zero Digital web properties
- Working with editorial teams to ensure each property meets the brand & business objectives
- Acting as the technical lead on SEO optimization, providing insights and technical guidance
- Integrating social media into the Channel Zero Digital web properties
- Assisting in developing social media strategies for individual Channel Zero brands, in conjunction with the marketing department
- Creating traffic generation strategies
- Providing backups and routine maintenance
- Managing digital projects through the development lifecycle to ensure deadlines are met
- Following standard QA testing process for all digital projects

Required Skills & Qualifications:

- Experience with PHP, Wordpress, Javascript, JQuery
- Experience with SQL and Database is a must, preferably MySQL
- Experience working in a Linux environment with command line
- Post-secondary education in computer science or related discipline
- Experience with CSS, XML, HTML; HTML5 experience is an asset
- Javascript framework experience is an asset, preferably BackboneJS
- Demonstrates the ability to create clean, valid, and SEO-friendly code
- Proven experience developing robust web UI for the consumer market
- Experience with responsive and/or adaptive design
- Experience working with Photoshop
- Self-starter, able to work independently
- Ability to pick up new technologies quickly
- Experience setting-up and managing version control system: svn, github, etc.
- Immersed in new media culture and knows "what's next"

Application Deadline: open until filled

Quoting ref# WD-2019-05, please send résumé and covering letter with salary expectations to:
careers@chz.com

Channel Zero Inc. is a member of the Channel Zero group of companies and along with its subsidiaries, affiliates, and related companies is an equal opportunity employer dedicated to diversity in its workforce. Please note that all qualified candidates are encouraged to apply but applications from Canadians and permanent residents will be given priority. We thank all applicants for their interest; however, only selected candidates will be contacted. No telephone calls or agencies please.



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About Channel Zero Inc.

Channel Zero is an independent Canadian media company that owns over-the-air channel CHCH-TV and a bouquet of specialty channels including Rewind, Silver Screen Classics, and Halla Bol Kids TV, Canada's first South Asian HD TV channel. Channel Zero's digital sales agency Junction Digital offers advertisers marketing solutions on our owned and operated websites, as well as through our trading desk. The film division of Channel Zero features Ouat Media, an Academy Award® winning film sales and distribution company. Channel Zero's head office is located in Toronto, Ontario. For more information, please visit [chz.com](http://www.chz.com).

To see all of our career opportunities, please visit <http://www.chz.com/careers/>



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