



## **Ontario University Athletics and CHCH-TV Continue Broadcast Partnership for 113th Yates Cup**

### **For Immediate Release**

November 16, 2021

BURLINGTON, Ont. – Ontario University Athletics (OUA) and Channel Zero today announced that CHCH-TV will be the official home of the 113th Yates Cup, the historic championship game of the Ontario University Athletics football conference. Coverage of the Yates Cup kicks off on Saturday, November 20, 2021 at 1:00pm ET, available on all CHCH platforms including TV, YouTube, and chch.com.

"We're thrilled to be returning to television to culminate a successful OUA season," said Gord Grace, President & CEO of Ontario University Athletics. "It has been an exceptional 2021 season in many regards, so to celebrate our return to gridiron and this exciting next chapter in the illustrious Yates Cup history books with this championship broadcast means a great deal to everyone involved."

"The province-wide reach of our station and the growth of our digital platforms makes CHCH the perfect place for OUA football. We're looking forward to the game," said Romen Podzyhun, CEO, Channel Zero.

The 113th edition of the historic OUA football championship will feature the Western Mustangs and Queen's Gaels in a rematch of the thrilling 2009 finale. The backdrop for Saturday's contest will be the beautiful Richardson Stadium in Kingston, Ont., where the host Gaels will look to cap off an undefeated season with their 24th Yates Cup victory in program history and the visiting Mustangs set their sights on an OUA-best 33rd title in what will be their sixth straight appearance in the championship game.

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## **About Ontario University Athletics**

Ontario University Athletics (OUA) and its 20 member institutions are developing Champions For Life. Giving 9,000 student-athletes the opportunity to excel academically and on the playing field, while preparing for life after university. For more information, visit [OUA.ca](http://OUA.ca).

## **About CHCH:**

CHCH-TV started broadcasting in 1954 and is proud to be the news leader for Hamilton and the surrounding Halton and Niagara regions. CHCH produces over 24 hours of original local news programming each week. With a primetime line-up anchored by movies, news magazine shows, and hit dramas, CHCH is available to over 92% of Ontario households and is viewed by millions nationally each week. CHCH News is produced daily out of its broadcast studio located in Hamilton, Ontario.

## **About Channel Zero:**

Channel Zero is an independent Canadian media company that owns over-the-air channel [CHCH-TV](#) and specialty channels [Rewind](#) & [Silver Screen Classics](#). Channel Zero's digital sales agency [Junction Digital](#) offers advertisers marketing solutions on our owned and operated websites and social media platforms and beyond via our trading desk. The film division of Channel Zero features [Ouat Media](#), an Academy Award® winning film sales and distribution company, and [Channel Zero Studios](#), a creative production arm that brings scripted and unscripted projects to life with innovative partnerships. Channel Zero's head office is located in Toronto, Ontario. For more information, please visit [chz.com](http://chz.com).