



Creative Services Production Editor

Full-Time

The Creative Services Department at CHCH TV is focused on building industry-leading creative solutions for advertisers and community partners in the Hamilton, Halton and Niagara regions. The successful candidate will work closely with Creative Services colleagues as well as Sales, Marketing, and News Teams on various projects and creative initiatives across the Channel Zero organization.

The following is a paraphrase of the primary functions and does not outline all of the duties and responsibilities for this position:

- Alongside Creative Services colleagues, develop original, cutting-edge video and multimedia advertising for internal & external stakeholders:
 - B2B Clients of CHCH TV
 - CHCH TV Marketing
 - CHCH News
 - Other Channel Zero brands as required
 - (including Rewind, Silver Screen Classics, Junction Digital, Ouat Media, Channel Zero Studios, and future brands as the organization grows and evolves)
- Collaborate as a member of Creative Services team to see the creative process through from beginning to end, including:
 - Conceptualization, Concept Pitch & Consensus Building, Copywriting, Graphic Design, Sound Design, Editing, Proofs, Approvals, Quality Control, Asset Management, and Final Delivery
- Collaborate with Sales Representatives and Commercial Clients to create commercial advertising that accomplishes client objectives, effectively uses station resources, and stays within budget
- Within Creative Services project workflow, lead the Production, Copywriting, and Editing processes including:
 - Production
 - Front-end communication with stakeholders to gain consensus on overall direction
 - Assemble in-house creative resources required for each project
 - Advise Manager of projects requiring additional resources outside department
 - Arrange on-location video and photo shoots, including day-of on-site coordination
 - Copywriting
 - Conceptualize and write original scripts that feature voice-over, visuals and on-screen text, ensuring they meet client approval and time requirements
 - Editing
 - Receive and perform quality control on all raw in-house and acquired video footage
 - Assemble and edit video footage to shape the overall direction of advertising materials
 - Mix voiceover, music, SFX, and provide closed captioning
 - Upon completion, deliver a final advertisement of the highest quality for broadcast, digital, social, and/or other platforms
- Research and share recommendations on emerging strategies, technologies, and opportunities
- Perform other duties as required



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At a minimum, candidates will possess:

- A university degree or equivalent education/certification from a recognized media arts program
- Two years previous relevant experience as a producer/editor/graphic artist
- Expert, hands-on knowledge of Adobe Creative Cloud, with emphasis in Premiere Pro and After Effects
- Experience in a broadcast video environment, working with video content management systems (CMS)
- Experience with Salesforce or equivalent CRM tools
- Strong communication and negotiating skills, particularly in a B2B setting with clients and partners
- Good judgment and resourcefulness to solve problems. Open, flexible and able to take direction.
- The ability to prioritize, multi-task and work under pressure of deadlines and last minute revisions
- The ability to work well as part of a team or work independently as required

Desirable assets:

- Knowledge of Adobe Illustrator, Photoshop and In Design; UX/UI/Mobile Design; Google Suite or Microsoft Office equivalent programs
- Flexibility - some shift work may be required

Posting Date: **February 24, 2023**

Application Deadline: **March 10, 2023**

Union position in Functional Group J, Classification Group 9

Please send your resume, cover letter and demo reel quoting reference # CHCH-CSPE-2023-02 in confidence to: **hr@chch.com** (No Phone Calls Please)

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2190015 Ontario Inc. is a member of the Channel Zero group of companies and along with its subsidiaries, affiliates, and related companies is an equal opportunity employer dedicated to diversity in its workforce. Please note that all qualified candidates are encouraged to apply but applications from Canadians and permanent residents will be given priority. We thank all applicants for their interest; however, only selected candidates will be contacted. No telephone calls or agencies please.

About CHCH

CHCH-TV started broadcasting in 1954 and is proud to be the news leader for Hamilton and the surrounding Halton and Niagara regions. CHCH produces over 24 hours of original local news programming each week. With a primetime line-up anchored by movies, news magazine shows, and hit dramas. CHCH is available to over 92% of Ontario households and is viewed by millions nationally each week. CHCH News is produced daily out of its broadcast studio located in Hamilton, Ontario. For more information, please visit chch.com.



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